

First Annual

Triple Helix Summit

February 12 – 13, 2007



University of Hawaii • East West Center • Hawaii Imin International Conference Center • Honolulu, Hawaii

The Facilitation Tango



Jonathan Rosen, PhD

Executive Director

ITEC

BU School of Management

and

CIMIT Senior Advisor



We're from CIMIT...
and we're here to help!

CIMIT



BOSTON
UNIVERSITY

BOSTON
MEDICAL
CENTER

PARTNERS
HEALTHCARE SYSTEM



BRIGHAM AND
WOMEN'S HOSPITAL

DRAPER
LABORATORY



Beth Israel Deaconess
Medical Center



MIT



Children's Hospital Boston

The Hospital for Children



When facilitation works...it works!



“Instead of waiting
for patients to die,
we decided to
build organs.”

JOSEPH YACANTI, MD

CIMIT



Sometimes...brilliantly!



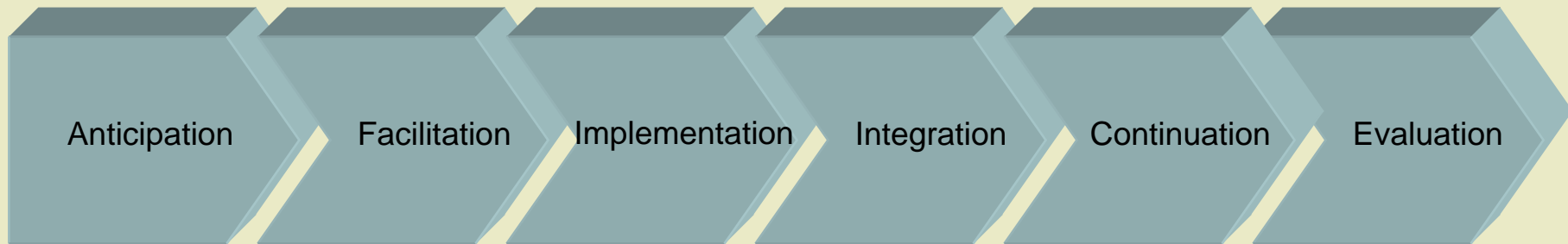
J.D. Murray, M.D.
“I worry a lot about my patients. We’ve got to be able to do something better for these kids, and for patients everywhere.”

MARTHA MEANEY MURRAY, MD

CIMIT



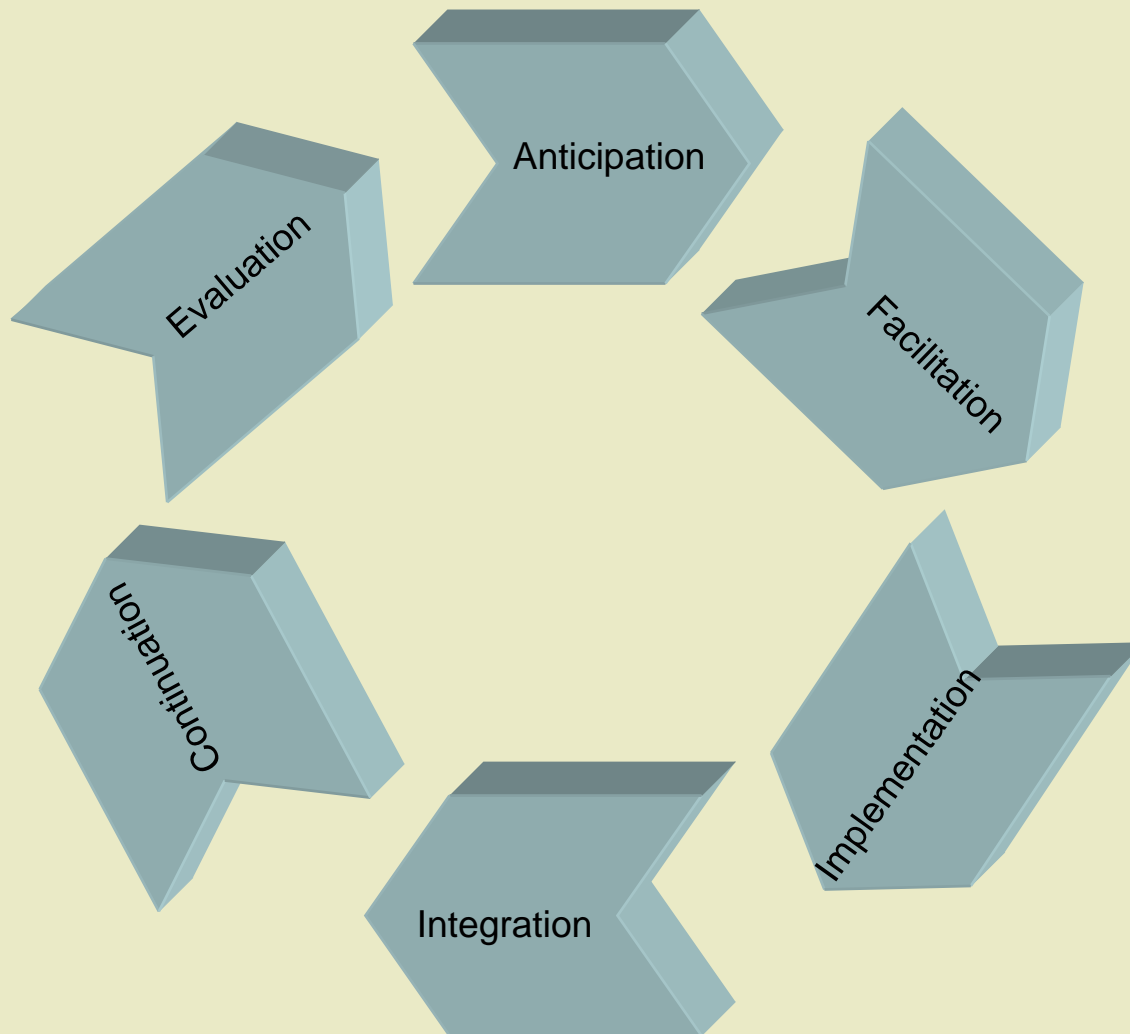
Implementation



- Pre-proposal
- iPIP
- Pathway Plan
- Teams
- By invitation
- Dynamic
- Portfolio IP
- Timing
- Value Plan
- Students
- Tech Transfer
- Partners
- Funding
- Science
- Involvement
- Academic
- Mission driven
- Relevant



Implementation Science



Institute for Technology Entrepreneurship and Commercialization



ITEC

educating the new entrepreneur

- Based in the Boston University School of Management
- Serving the university, the community, and beyond
- Focus on health, clean, and information technologies
- Innovative business models for emerging global markets
- Educational and training opportunities at every stage of the translational research process
- Leadership programs for corporate and social ventures
- Continuing facilitation for sustainable growth



But be careful what you wish for!

- Most Tech Transfer focuses only on faculty
- Incentives to move from basic to applied research
- Drift from academic and non-profit missions
- Metrics drive the system towards risk aversion
- Minimum 'bets' replace sustained support
- In-house funds push for pre-mature ventures
- Retained IP assignment favors rights recovery
- IP cost recovery can trump value creation
-
-the *Facilitation Tango!*



Thank you!

Jonathan Rosen

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